

Latina Summit 2016

Statewide Conference for Latinas

Proposal

**Lupe Fund Inc. (501c3)
www.lupelatinasummit.org
info@lupelatinasummit.org
Phone: (917) 656-3748**



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Statewide Conference for Latinas



LUPE Summit 2014 Co-Chairs, Peggy Anastos and Iveth Mosquera making presentation to Keynote Speaker, April Hernandez-Castillo

Introduction

New Jersey's Latino community has maintained its place as the fastest-growing population in the state over the past three decades. Representing 17.7% of the New Jersey's population, according to the 2010 census the number of Latinos has grown by over 52% since 1990. Latinas, as the majority within that community, are emerging as a potential force and, as such, are seeking opportunities for personal and professional development to advance their roles in society.

Although Latinos in New Jersey have advanced incrementally in many indicators of success, a considerable achievement gap still exists when compared to the general population. In this context, Latinas have surpassed their male counterparts in several significant areas: commerce - they are more likely to start a business; education - they have higher rates of high school graduation; and employment - they have more stability. However, this progress is far from closing that gap, such that would propel the Latino community towards parity with the society at large. To advance their status in those areas, Latinas need more exposure to vehicles that have been effective for other emerging groups: educational opportunities, professional mentoring, effective networking, and productive civic engagement. As the LUPE Fund celebrates its 14th anniversary, it will hold a third statewide summit for Latinas on September 24, 2016 to address these and other related issues with the goal of accelerating the advancement of Latinas in New Jersey.



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LUPE Latina Summit participants seated in Traves Hall, Douglass Campus Center, New Brunswick, NJ

Background

The LUPE Fund, Inc. is a 501c3 organization whose mission is to educate, empower and engage Latinas in civic leadership and succeed in public service. The LUPE Fund aims to provide educational programs and opportunities to Latinas statewide, and leadership training to young Latinas. LUPE Fund was organized in 2002 by Latina leaders with combined decades of experience in law, education, human services, business and public policy. Over the past fourteen years LUPE Fund has established a successful track record through a variety of programs:

- **Elección Latina:** to promote civic engagement and provide training in the political process.
- **Power of Women:** LUPE Fund's annual fundraising event that also provides a venue to celebrate women leaders in the Garden State. Past recipients include NBC Today Show's Natalie Morales in 2012 and in 2013 Miriam Colon, Recipient of the President's 2014 National Medals of Arts
- **Young Latina Leadership Conference:** a one-day conference that provides leadership training to Latinas ages 18-25, and exposes them to successful Latina professionals in a variety of fields.
- **Young Latina Scholarships:** established in 2011 to provide financial support to accomplished young women for their college education.
- **Lupe Latina Summit:** established in 2012, the bi-annual conference gathers women from throughout the state to participate in educational programs and networking opportunities. The 2012 summit featured keynote speaker Soledad O'Brien and the 2014 summit's keynote speaker was actress and motivational speaker April Hernandez-Castillo.

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Program Goals and Implementation

The goal of the 2016 Latina Summit is to utilize best practices and lessons learned from our work during the past fourteen years. The one-day forum will once again provide a venue for women from throughout the state and from all walks of life to gather and participate in educational programs and networking opportunities. The Summit will serve as an opportunity to connect emerging Latina students with those who have successfully navigated their careers to reach their personal and professional goals resulting in a positive impact on their communities and society at large. The format of the Summit will include plenary sessions that will showcase some of our most successful Latina leaders to set the tone on the core issues that would be addressed within workshops.

The 2016 Latina Summit will be held on Saturday, September 24, 2016 at Douglass Residential College, Rutgers, The State University of New Jersey, and will bring together over 300 Latinas of all ages. The LUPE Fund has partnered with the Dean of Douglass Residential College, who will serve as co-host. A conference coordinator has been hired to assist with the planning of the Summit.

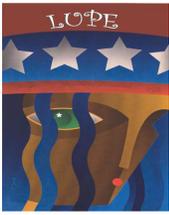
The Latina Summit has offered educational programs and panel discussions on a variety of topics, including: Civic Engagement, Leadership Development, Young Latina Leadership, Health and Wellness and Education. The 2016 Summit will offer a Legislative Plenary Session on "Setting the Latina Agenda," in order to develop the Latina agenda for the next two years.



Participants of the Young Latina Leadership Track

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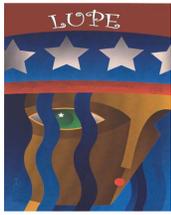


2012 Keynote Speaker Soledad O'Brien, Dean Litt and Summit Attendees

Seminars and panel discussions will be offered throughout the day. In addition the Summit will bring together Latina leaders from throughout the State to discuss and develop an agenda for future collaborative action. Latina public figures will be invited to be keynote speakers at the opening breakfast and luncheon events. Prominent women will serve as panelists in the various seminars. LUPE Fund Board members, LUPE Fund members, students and outside consultants are serving on the Summit Planning Committee confirming speakers and the agenda for the day.

Evaluation

As was done in 2012 and 2014, the effectiveness of the Summit will be evaluated using a process that will assess each participant's acquired knowledge and level of satisfaction. The process includes evaluation forms completed by participants for each seminar, as well as quantitative measures, such as total attendance, geographic information, demographic information (age, educational level, etc.) and diversity of attendees. Feedback from the evaluations will be utilized in planning future events.



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LUPE FUND, INC. BOARD MEMBERS

Iveth P. Mosquera, *President*
Peggy Anastos, *Immediate Past President*
Lillian A. Plata, *Vice President*
Andrea Orbe-Martinez, *Recording Secretary*
Pilar Foy, *Corresponding Secretary*
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Peggy Anastos, *Summit Chair*
Iveth Mosquera, *LUPE Fund President*

LATINA SUMMIT ADVISORY COMMITTEE

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Jeanine LaRue, *Kaufman Zita Group*
Myra Terry, *Emerge NJ*



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Summit Sponsorship Benefits

Presidential (\$25,000)

Fifteen (15) complimentary Summit registrations, including premier reserved table for eight (8) guests at Summit breakfast and luncheon
Opportunity for brief speaking role during Summit Luncheon
Guaranteed informational table in sponsor area throughout Summit
Opportunity to place item or collateral piece on luncheon table
Full-page in Summit printed program, outside back cover
Opportunity to place promotional item in Summit gift bag
Prime logo placement on Summit collateral materials
Prime logo placement and link on Summit website
Inclusion and opportunity for quote in Summit press release
Photo-op with Summit keynote speaker
Acknowledgement from the podium during Summit general sessions

Policy Maker (\$15,000)

Ten (10) complimentary Summit registrations, including reserved table for eight (8) guests at Summit breakfast and luncheon
Opportunity for brief speaking role during a Summit Breakfast
Guaranteed informational table in sponsor area throughout Summit
Full-page in Summit printed program with prime placement
Opportunity to place promotional item in Summit gift bag
Logo placement on Summit collateral materials
Logo placement and link on Summit website
Inclusion in Summit press release
Photo-op with Summit keynote speaker
Acknowledgement from the podium during Summit general sessions

Leadership (\$10,000)

Ten (10) complimentary Summit registrations
Opportunity for informational table in sponsor area throughout Summit (based on availability)
Full-page in Summit printed program (in center section)
Opportunity to place promotional item in Summit gift bag
Logo placement on Summit collateral materials
Logo placement on Summit website
Mention in Summit press release
Photo-op with Summit keynote speaker
Acknowledgement from the podium during Summit general sessions



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Benefactors (\$5,000)

Six (6) complimentary Summit registrations
Full-page in Summit printed program
Opportunity to place promotional item in Summit gift bag
Logo placement on Summit collateral materials
Logo placement on Summit website
Mention in Summit press release
Photo-op with Summit keynote speaker

Patron (\$2,500)

Four (4) complimentary Summit registrations
Half-page in Summit printed program
Opportunity to place promotional item in Summit gift bag
Logo placement on Summit collateral materials
Logo placement on Summit website
Mention in Summit press release

Sponsor (\$1,000)

Two (2) complimentary Summit registrations
Quarter-page in Summit printed program
Opportunity to place promotional item in Summit gift bag
Logo placement on Summit website

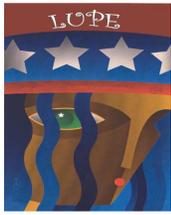
Friend (\$500)

One (1) complimentary Summit registration
Listing in Summit printed program
Listing on Summit website

Summit Journal Ads (ONLY)

Full-page	\$500
Half-page	\$250
Quarter-page	\$125

*** Please provide artwork by August 26, 2016.



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SPONSORSHIP OPPORTUNITIES

\$25,000	Presidential
\$15,000	Policy Maker
\$10,000	Leadership
\$ 5,000	Benefactors
\$2,500	Patron
\$ 1,000	Sponsor
\$500	Friend

Company/Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Signature: _____

Yes! I would like to sponsor the LUPE Fund, Inc. 2016 Latina Summit with a tax-deductible contribution of \$_____ (Please include monetary value if donating in-kind products).

Please send a check payable to: LUPE Fund, Inc.
Mailing address: Attn: Sara Peña, LUPE Treasurer
492 Mount Prospect Avenue
Newark, New Jersey 07104

FOR FURTHER INFORMATION CONTACT: Laura Herrera, (917) 656-3748

THANK YOU IN ADVANCE FOR YOUR SUPPORT!!

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